

Message Text

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15

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INFO OCT-01 ARA-10 ISO-00 EB-07 PA-02 USIA-15 PRS-01 /036 R

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COM/LA/BCAHILL

COM/EM/GCLAUSEN

ARA/ECP/DLACEY

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R 052050Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMCONSUL SAO PAULO

INFO AMEMBASSY BRASILIA

UNCLAS STATE 026368

E.O. 11652: NA

TAGS: BEXP, CO, BR, VE

SUBJECT: PENNSYLVANIA STATE GROUP TRAVEL

1. THE PENNSYLVANIA DEPARTMENT OF COMMERCE IS ORGANIZING A TRADE GROUP VISIT OF 8 - 10 PENNSYLVANIA FIRMS TO BOGOTA, CARACAS AND SAO PAULO DURING THE SECOND AND THIRD WEEKS OF APRIL 1975. THIS IS NOT A USDOC SPONSORED IOGA MISSION AND NO COMMITMENTS FOR ASSISTANCE HAVE BEEN MADE ON BEHALF ADDRESSEE POSTS.

2. SCHEDULE: CARACAS APRIL 8 - 10; BOGOTA APRIL 11 - 15; SAO PAULO APRIL 17 - 20. ADVANCE PERSON, CAROL EGAN OF BUREAU OF INTERNATIONAL COMMERCE, PENNSYLVANIA DEPARTMENT OF COMMERCE, SCHEDULED VISIT CARACAS FEB. 24 - 27; BOGOTA FEB. 28 - MARCH 4; SAO PAULO MARCH 5 - 10. REALIZE BOGOTA ALREADY SCHEDULED RECEIVE FOOD PROCESSING AND PACKAGING MISSION FEB. 27 - MARCH 4 AND ROCKY MOUNTAIN STATES IOGA MISSION APRIL 14 - 15 BUT ADVANCE PERSON FEELS THIS NO PROBLEM AFTER CONTACTING EMBASSY.

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3. GROUP MAKE-UP INCLUDES WIDE RANGE MANUFACTURERS PRODUCTS, INCLUDING: REINFORCING STEEL FOR CONSTRUCTION INDUSTRY, X-RAY GAUGES, MATERIALS HANDLING EQUIPMENT, ELECTRONIC CONTROLS FOR INDUSTRY, TEXTILE AND FOOD DRYERS,

VALVES AND PIPE FITTINGS, AND MECHANICAL PRESSES, DIES

AND TOOLS, PLASTIC PRODUCTS. OBJECTIVES, END USERS AND DISTRIBUTORS.

4. GROUP SPONSORS REQUESTING FOLLOWING ASSISTANCE FROM POSTS: SUGGESTIONS FOR AND ASSISTANCE IN MAKING NECESSARY APPOINTMENTS WITH AGENTS AND REPRESENTATIVES; SPACE FOR USE BY GROUP MEMBERS DURING MEETINGS WITH BUSINESSMEN; AN EVENING RECEPTION EACH STOP IN CONJUNCTION WITH EMBASSY STAFFS AND APPROPRIATE BUSINESSMEN; ASSISTANCE IN LOCATING APPOINTMENTS SECRETARIES AND INTERPRETERS; ANY PUBLICITY INCLUDING PUBLIC RELATION PICTURES WITH AMBASSADORS AND PRESS COVERAGE.

5. ADVANCE PERSON WILL HAVE COMPLETE DETAILS REQUIREMENTS AND OBJECTIVES AND LIST GROUP MEMBERS.

6. POSTS REQUESTED RENDER APPROPRIATE ASSISTANCE COMMENSURATE RESOURCES AND CAPABILITIES. KISSINGER

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